



Glenwood Springs Tourism Promotion Board

Vision: *Be the preferred regional tourism destination.*

Mission: *To promote regional activities, attractions, and events to increase tourism spending in Glenwood Springs.*

AGENDA

Thursday, October 8, 2020

2:00 PM – 4:00 PM

Via Zoom Virtual Meeting - Visit Glenwood is inviting you to a scheduled Zoom meeting.

Time: October 8, 2020 02:00 PM Mountain Time (US and Canada)

<https://us02web.zoom.us/j/86714594509?pwd=UzRMQmVqQ0lURm02eE8xQS9KQWovdz09>

Meeting ID: 867 1459 4509 Passcode: 906959

By Phone: +1 669 900 6833 US (San Jose) or +1 253 215 8782 US (Tacoma)

2:02 PM ~ Call Meeting to Order: Trent Blizzard, Chair

Declarations of Conflicts of Interest

Approval of Tourism Promotion Board meeting minutes of Sept. 10, 2020

2:05 PM ~ Colorado.com Banners, October Newsletter, Visit Glenwood Blog Posts and Itineraries – Marlene Neidert, Tourism Promotion Project Manager

2:15 PM ~ Glenwood Gold Stats to Date – Lisa Langer, Director of Tourism Promotion

2:20 PM ~ Upcoming Media and Trade FAMs – Lisa

2:25 PM ~ Spreading Holiday Cheers - Glenwood Style – John Goss, Glenwood Vaudeville Revue & Marlene

2:35 PM ~ Shop Glenwood Springs Campaign/Wings Art Project – Angie Anderson, President & CEO Glenwood Springs Chamber Resort Association

2:45 PM ~ New Hire & Schedule – Lisa Langer

2:50 PM ~ Board Discussion (Topic: Director Compensation)

3:15 PM ~ Adjournment

Next Meeting: November 12, 2020, 2-4 PM

Virtual via Zoom